

# MILITARY AVIATION LOGISTICS & MAINTENANCE SYMPOSIUM (MALMS)

AVIATION WEEK  
NETWORK

November 17-18, 2020 V I R T U A L 



## Exchange Ideas, Share Best Practices and Network with Military and Industry Sustainment Leaders



**Steven Morani**  
Assistant  
Secretary of  
Defense  
for Materiel  
Readiness



**Roberto Guerrero**  
Deputy Assistant  
Secretary of the  
Air Force,  
Operational  
Energy, USAF



**BG Linda Hurry**  
Director of Logistics  
DCS/Logistics,  
Engineering &  
Force Protection,  
USAF



**Shirley Franko**  
Strategic  
Sustainment Plans  
& Policy, DASN  
Sustainment

Registration is FREE for active, uniformed service men and women  
Learn more at [militarylogistics.aviationweek.com](https://militarylogistics.aviationweek.com)

#MALMS |     

# MALMS 2020 Speakers

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**Anthony Baumann**

Director of Contracting, Air Force Sustainment Center, Tinker AFB



**Dennis D'Angelo**

Executive Director, Air Force Sustainment Center, Tinker AFB



**Mark Failor**

Senior Director, A&D/DoD/Auto/Hi-Tech, Infor



**Rear Adm. Shane Gahagan**

PEO, Tactical Aircraft Programs, U.S. Navy



**BG Linda Hurry**

Director of Logistics DCS/Logistics, Engineering & Force Protection, USAF



**Lee Levy**

President & CEO of The Levy Group, LLC



**Bruce Litchfield**

VP & GM Sustainment Operations, Lockheed Martin Aeronautics Company



**Lorenzo Marandola**

President, M1 Composites Technologies



**Steven Morani**

Assistant Secretary of Defense for Materiel Readiness



**Col Kevin Nalette**

Vice Commander, Air Force Sustainment Center, Tinker AFB



**COL Joseph Parker**

Commander, Corpus Christi Army Depot, U.S. Army



**Kevin Sampels**

Director Strategy & Client Relations, TACG Solutions



**Tony Spaulding**

Executive Vice President, Magellan Aviation Group



**Pam Valdez**

VP Boeing Air Force Services, Boeing Global Support



**LTG Don Wetekam**

(USAF Ret), Brock Executive in Residence, Gallogly College of Engineering, University of Oklahoma



**Kenneth Witcher**

Ph.D., Dean, College of Aeronautics, Embry Riddle Aeronautical University

# Conference Agenda

## DAY TWO | Tuesday, November 17

### 9:45am Introduction and Welcome Remarks

### 10:00am PRESENTATION: MALMS Forecast

**Moderator:** Lee Levy, President & CEO of The Levy Group, LLC

**Craig Caffrey**, Senior Aerospace Industry Analyst, Fleet & MRO, Aviation Week Network

### 10:30 am Live Q&A

### 10:45 am and 11:00 am Meeting Slots

### 11:15 am 15-minute break

### 11:30 am MALMS Keynote

**Steven Morani**, Deputy Assistant Secretary of Defense for Materiel Readiness (Confirmed)

### 11:50 am Live Q&A

### 12:00 pm MALMS Keynote

**Bruce Litchfield**, VP & GM Sustainment Operations, Lockheed Martin Aeronautics Company

### 12:20 pm Live Q&A

### 12:30 pm and 12:45 pm Meeting Slots

### 1:00 pm – 2:00 pm Break for Lunch

### 2:00 pm VIRTUAL PANEL DISCUSSION: Sustainment Program Baseline: Giving sustainment Equal Standing with Development and Procurement

**Moderator:** Steve Trimble, Defense Editor, Aviation Week Network

**Shirley Franko**, Strategic Sustainment Plans & Policy, DASN Sustainment

**Rebecca Price**, Product Support Manager, PMA-231, E2/C2 Airborne Command & Control Systems Program Office, US Navy

### 2:45 pm and 3:00 pm Meeting Slots

### 3:15 pm 15-minute Break

### 3:30 pm VIRTUAL PANEL DISCUSSION: Using Commercial Practices to Advance Military Readiness

**Moderator:** Joe Anselmo, Editor-In-Chief, Aviation Week Network

**Rear Adm. Shane Gahagan**, PEO, Tactical Aircraft Programs, U.S. Navy

**Roberto Guerrero**, Dpty. Asst Sect of the Air Force, Operational Energy

**Brian Hirshman**, Managing Director and Partner, Boston Consulting Group

**Scott Starrett**, President, Military and Energy Sector, Standard Aero

### 4:15 pm, 4:30 pm and 4:45 pm Meeting Slots

## DAY TWO | Wednesday, November 18

### 10:00 am MALMS Keynote — Driving Big Change in Logistics with AI

**BG Linda Hurry**, Director of Logistics DCS/Logistics, Engineering & Force Protection, USAF

### 10:20 am Live Q&A

### 10:30 am and 10:45 am Meeting Slots

### 11:00 am VIRTUAL PANEL DISCUSSION: Military Transition — Shifting to the Commercial World

**Moderator:** LTG Don Wetekam, (USAF Ret), Brock Executive in Residence, Gallogly College of Engineering, University of Oklahoma

**Tony Spaulding**, Executive Vice President, Magellan Aviation Group

**Pam Valdez**, VP Boeing Air Force Services, Boeing Global Support (RET)

**Kenneth Witcher, Ph.D.**, Dean, College of Aeronautics, Embry Riddle Aeronautical University

### 11:45 am and 12:00 pm Meeting Slots

### 12:15 pm VIRTUAL PANEL DISCUSSION: Design for Less Maintenance & Maximum Affordability

**Mark Buongiorno**, COO, Tsunami Tsolutions

**COL Joseph Parker**, Commander, Corpus Christi Army Depot, US Army

### 1:00 pm – 2:00 pm Break for Lunch

### 2:00 pm VIRTUAL PANEL DISCUSSION: Digital Tools for Support

**Moderator:** Kevin Sampels, Director Strategy & Client Relations, TACG Solutions

**Mark Failor**, Senior Director, A&D/DoD/Auto/Hi-Tech, Infor

**Andrew Schaffer**, Chief, Logistics CIO Support Division (AF/A4PA) Directorate of Resource Integration (AF/A4P) DCS Logistics, Engineering and Force Protection (AF/A4)

### 2:45 pm and 3:00 pm Meeting Slots

### 3:15 pm VIRTUAL PANEL DISCUSSION: Rapid Sustainment — Collaboration — Government, OEMs, and Small Business

**Moderator:** Col Kevin Nalette, Vice Commander, Air Force Sustainment Center, Tinker AFB

**Dennis D'Angelo**, Executive Director, Air Force Sustainment Center, Tinker AFB

**Anthony Baumann**, Director of Contracting, Air Force Sustainment Center, Tinker AFB

**Lorenzo Marandola**, President, M1 Composites Technologies

### 4:00 pm, 4:15 pm and 4:30 pm Meeting Slots

For the most updated agenda,  
[visit our website](#)



# MALMS VIRTUAL

## Government Employee FREE

Department of Defense (DOD) civilian employees, appointed to the federal civil service across the Army, Marine Corps, Navy, Air Force, and Coast Guard as well as other defense agencies with critical roles in aircraft maintenance, sustainment, operations, logistics, and other life cycle management programs.

## U.S. Military/Active Duty FREE

Active-duty and reserve members of the United States Armed Forces from all branches ranking as NCOs, lieutenants, captains, majors, colonels, and general officers with critical roles in aircraft maintenance, sustainment, operations, logistics, and other life cycle management programs.

## Industry \$200 (\$300 after November 10)

Private sector companies with active and leading positions in the defense industrial base sector that enable R&D, as well as design, production, delivery, and maintenance of military aircraft systems, subsystems, components or parts, and services that are essential to mobilize, deploy, and sustain military aviation operations to meet U.S. military requirements. *\*This does not include the commercial infrastructure of service providers such as power, communications, transportation, or utilities that the Department of Defense uses to meet military operational requirements.*

## Academia \$100 (\$200 after November 10)

Leading private-sector universities and other academic institutions with active Defense-University partnerships that facilitate innovation and collaboration with DoD lab scientists and DoD-funded academics to address long-term DoD basic research needs to fill capability gaps, generate patents, bring in human capital to the defense research enterprise, and build stronger relationships with academic researchers.

The **2020 Military Aviation Logistics & Maintenance Symposium and Showcase (MALMS Virtual)** is an unprecedented two-day virtual destination for members of the U.S. military and commercial aerospace industry to discuss process improvements and operational readiness concerns regarding aircraft maintenance, logistics, and sustainment operations.

## Why MALMS Virtual?

The Symposium reflects the “logistics” core of how the military performs and conceives its sustainment and readiness functions. Attend MALMS to join the discussions among leading innovators from across the aerospace and defense industry- remotely - with Aviation Week’s virtual event curated specifically for the U.S. military aircraft sustainment and logistics community.

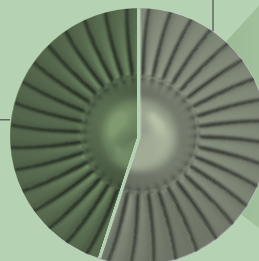
## Stay connected to the Military Aviation Logistics & Maintenance Community!

**MALMS Virtual** is held with the support of the logistics and sustainment leadership of the United States Air Force, Army and Navy, and the Logistics Officers Association. The Symposium drives the U.S. military to partner with the private sector for rapid innovation, process improvements and increased operational readiness.

## 250+ Attendees

Industry 55%

Active Military 45%



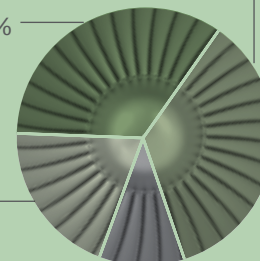
## Industry Breakdown

VP/Director 35%

Manager 34%

C-level 20%

Other 11%



## 2020 Sponsor



## MALMS Industry Supporter



## Symposium Hours

**November 17** 9:45 am - 4:45 pm

**November 18** 10:00 am - 4:45 pm

## Contact

**Kristina Nicos** [kristina.nicos@aviationweek.com](mailto:kristina.nicos@aviationweek.com)  
for qualification inquiries and online registration assistance. Contractors do not qualify for Government and Military symposium passes and must register as Industry.

## 3 Key Pillars of the Virtual Event

### ■ Expert Led Content

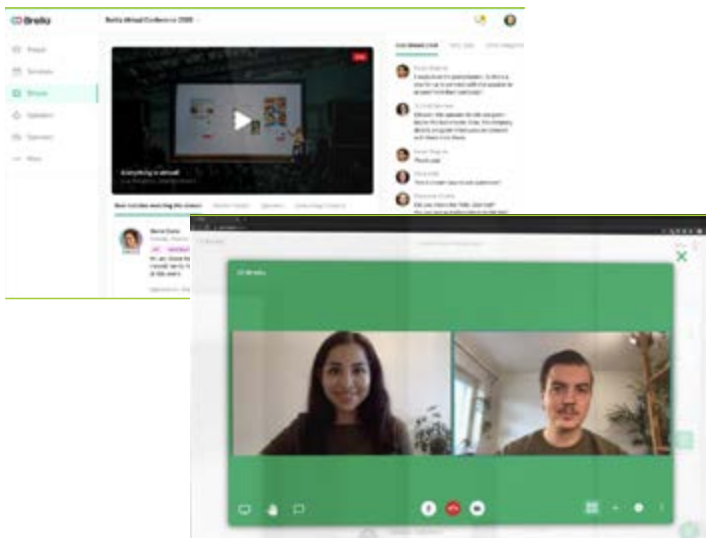
Aviation Week prides itself on delivering content that is timely, relevant and presented by industry leading experts. The virtual conference and networking event will run over a 2 day schedule, allowing delegates to instantly stream live sessions or access sessions on-demand. The agenda will mix presentations and interactive panel discussions on the most pressing topics facing the military aircraft sustainment and logistics.

### ■ Live Q&A & Polls

Seamless Q&A will run alongside the live sessions, giving you unprecedented access to the speakers at the touch of a button as well as opportunities to contribute to the discussions with interactive polls.

### ■ Matched Networking

We know this community values face-to-face networking with prospects, customers and peers. With the virtual platform, not only are you matched with attendees interested in your products, but you are easily able to arrange a time that's convenient and book a video meeting and connect "face-to-face" without leaving the event (no external downloads required).



## Lead Category Sponsor: \$6,000

(Only 1 Available per Category)

- Listed as Lead Sponsor in selected category (will appear on the alphabetized category listing)
- Option to contribute to a conference session as moderator or speaker\*
- Logo and short description will appear as the 4th result on attendee's list of matches
- 2 push notifications –1 per day
- Virtual "booth" with customized elements including video, gallery, chat function, and "Meet the Reps"
- List of tangible leads after the event of those attendees who interacted with you
- Access available 2 weeks prior and 1 week after the event

*\*Note: to be approved by Conference Producers*

## Sponsor: \$4,500

- Company logo and short description will appear on attendee's list of matches on rotation
- Option to contribute to a conference session as a moderator
- Virtual "booth" with customized elements including video, gallery, chat function, and "Meet the Reps"
- List of tangible leads after the event of those attendees who interacted with you
- Access available 2 weeks prior and 1 week after the event

## Virtual Booth: \$2,500

- Listing under the virtual booths tab
- Virtual "booth" with customized elements including video, gallery, chat function, and "Meet the Reps"
- List of tangible leads after the event of those attendees who interacted with you
- Access available 2 weeks prior and 1 week after the event

## Contact your Account Rep Today!

**Beth Eddy, Mimi Smith or Alyssa Bernkrant**

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The Military's Most Valuable Networking  
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